

SHEAFFER'S *Review*

FRARY'S

LOBBY HOUSE



Suzie Kincaid

Member of the
committee

W.A. Sheaffer Pen Co.

FIVE ARE NAMED TO NEW POSITIONS IN TOP-LEVEL PERSONNEL CHANGES OF COMPANY

Five executive level changes in the Sheaffer Pen Company and its Canadian subsidiary were announced this month by President W. A. Sheaffer II.

George A. Beck, executive vice-president, becomes vice-chairman of the board and chairman of the finance committee on September 1. Leon Black, 38-year-old president of the Canadian plant will become executive vice-president of the parent company and Clyde Everett, formerly vice-president in charge of Canadian sales, will move up to succeed Mr. Black as president of the Canadian company. William R. Gardner, former territorial sales manager at Hamilton, Ont., was named general sales manager for Canada, succeeding Mr. Everett.



George A. Beck

Edmund F. Buryan, former marketing consultant with the management firm of Booz, Allen and Hamilton, was named to the newly created post of vice-president in charge of marketing.

Mr. Beck, a native of Burlington, Ia., started with the company in 1919 as a bookkeeper, was elected a director in 1933 and a vice-president in 1938. He has served as executive vice-president since 1946 and is also a director and treasurer of the W. A. Sheaffer Pen Company of Canada.

Mr. Black, who was born in Kirksville, Mo., worked summers in the plating department before entering Coe College where he received his B.A. degree in 1941. He joined the company on a full time basis in 1946 in the Purchasing Department, was appointed general manager of the Canadian plant in 1953 and a short time later was elected president and a director of the Canadian Company



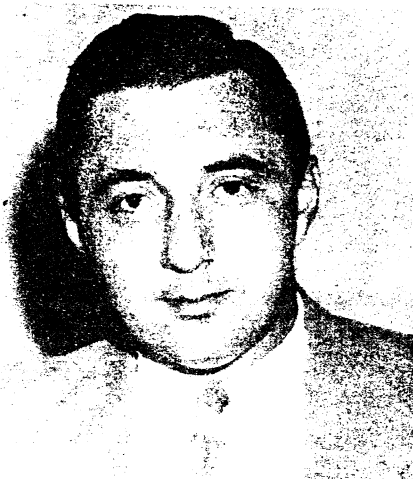
Leon H. Black

Mr. Everett, a native of Colfax, Ia., started in the sales department in 1947; became assistant to the general sales manager and later served as Southern district sales manager before going to Canada in 1954 as general sales manager. Several months later he was elected a vice president of the Sheaffer Pen Company of Canada.

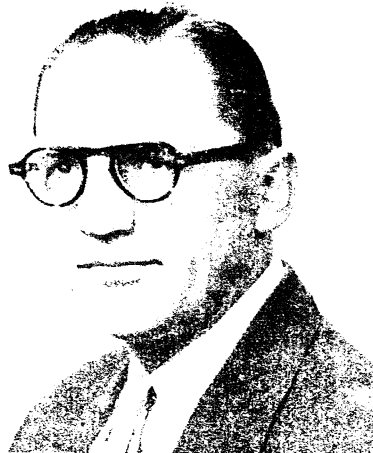
Mr. Gardner, a native of Canada, joined the Canadian company in 1947 and subsequently became production manager of the service department. He was named territorial manager, with headquarters at Hamilton, Ont., in 1955.

Mr. Buryan joined the company early this month after wide experience in the field of sales and marketing. A native of New York and a graduate of Columbia University, the new vice president was manager of the Bayer foreign division of Sterling Drug from 1940-45, assistant export manager of the W. A. Merrill Co. from 1945-47, manager of the international division of Bristol Laboratories, Inc. from 1947-49 and general manager of Revlon International and subsidiaries from 1949 until 1956 when he became a marketing consultant.

In announcing the changes Mr. Sheaffer said, "Our company has always been known as a 'young' company. In taking stock we realized that many of the top executives who have been with us since the days when my grandfather first began manufacturing writing instruments, would all reach retirement age in just a few years. These men built us into the nation's largest manufacturer of writing instruments. It seems logical to have younger men assume some of their duties while they are still here to give guidance." He added that the company's policy of retirement at 65 years of age made it imperative that these steps be taken now.



Clyde E. Everett



Edmund F. Buryan



Bob Hejkal, retiring president of the Foreman & Supervisors Club, turns over the symbol of office to his successor Francis Mead (Plastic Fab), the newly-elected chairman. Seated beside Francis are two other newly-elected officers who will serve during the 1957-58 term. They are Frank Worden Jr. (Quality Control), vice-chairman, and Dale Thompson (r) (Development), secretary-treasurer.

Goings On . . .



All smiles and no wonder. John Foster (r) (Production Planning) his wife (l) pose with daughter, Diane, after she was named Aqua Queen in the Fourth of July Aqua Queen competition in Riverview Park. More than 15 area beauties competed for the title.



No Fourth of July would be complete without Charlie Korschgen, shown marching with a couple of young drummers in the parade which preceded the Aqua Queen competition at Riverview Park.



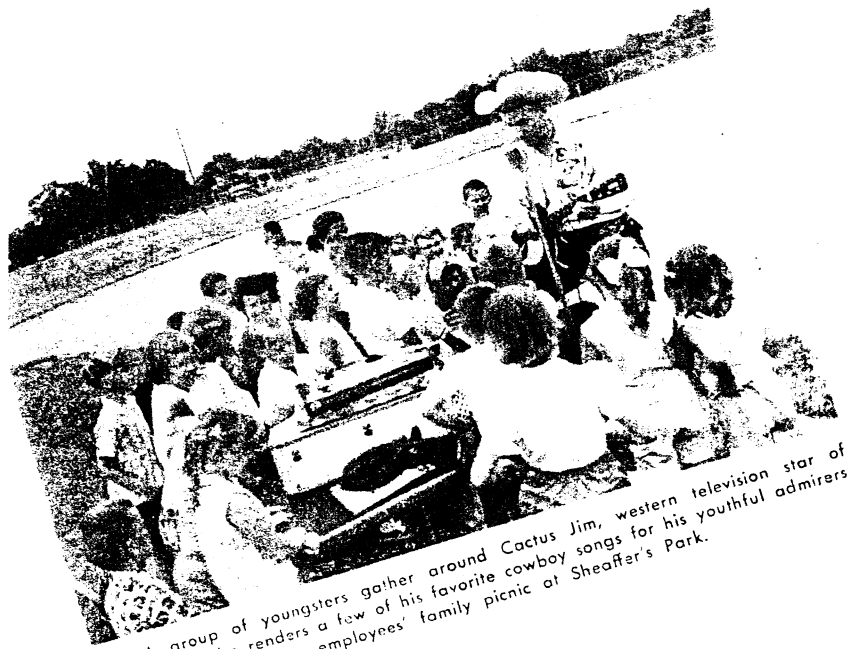
Susie Kincaid (Service) parades past the judges in the Aqua Queen contest sponsored by the Jaycees as part of their Fourth of July celebration at Riverview Park. Susie was sponsored by the Activities Committee.



Bill Thomas (r), president of the Ft. Madison Chamber of Commerce, introduces W. A. Sheaffer II (l) at a special luncheon sponsored by the Chamber to honor Mr. Sheaffer upon his recent election to the board of directors of the U. S. Chamber of Commerce.



A visitor from London, A. R. Malcolm (center), managing director of the Borneo Company, pays a visit to board chairman Craig R. Sheaffer (r) and John D. Sheaffer, vice president-International, in Ft. Madison during a tour of this country. The Borneo Company is one of our largest distributors abroad.



A group of youngsters gather around Cactus Jim, western television star of KHQA-TV as he renders a few of his favorite cowboy songs for his youthful admirers at the annual Sheaffer employees' family picnic at Sheaffer's Park.

fun

Nearly 800 Sheaffer employees and their families gathered for the annual picnic at Sheaffer's Park. The outing featured such attractions as tractor-drawn trailer rides, games, sandwiches and refreshments. As a special feature of the afternoon, KHQA-TV entertained the youngsters with a performance by Cactus Jim. Also on hand to thrill the employees was a pretty young songstress whose vocal repertoire included cowboy songs.



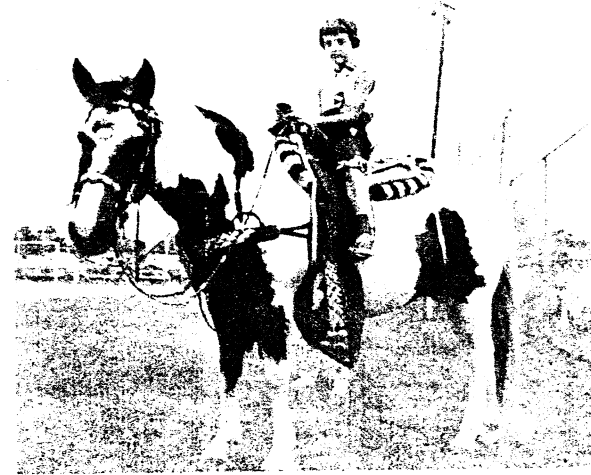
Distributing tickets to Kay Haley Schlegel (Accounting) for popcorn and refreshments at the annual employees' picnic are Connie Gillett (center) (Pencil) and Vincil Mead (r) (Plating).



One of the most popular rides for kids at the picnic was the tractor-drawn flatbed trailer. Here a group of youngsters enjoy the ride.



Dick Canella (l) (Accounting) and Ed Lawlor (r) (Plastic) help a couple of young ladies through the food line. In the background is Harry Wallis (Metal Fab).

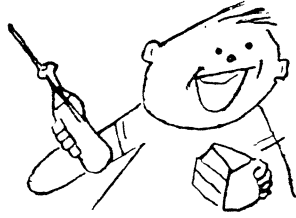


The dream of every youngster is a ride on a real cowboy's pony and for Barbara Cuthbert, daughter of Darwin Cuthbert (Shipping), the dream came true at the annual picnic. Barbara was one of the lucky youngsters to get a ride on Cactus Jim's pony.



Mike Mitchell (Scrip) points to a group of youngsters before the start of the tractor-drawn trailer ride.

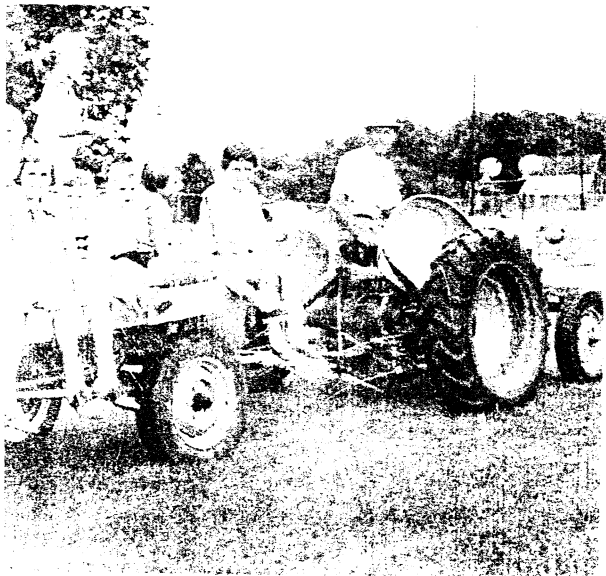
FOR ALL



Another favorite attraction for youngsters at the outing was the pony rides.

Their families turned out for the annual picnic. Sponsored by the Activities Committee for the youngsters as pony rides, tractor-rides.

program, "Cactus Jim," western star of the show with a series of roping and riding tricks and their families was Judy Nichols. The youngsters kept toes a-tappin' despite the heat.



The annual picnic at Sheaffer's Park was a spin around the grounds with the youngsters enjoying themselves as Maurice Kaltefleiter tows them with the tractor.



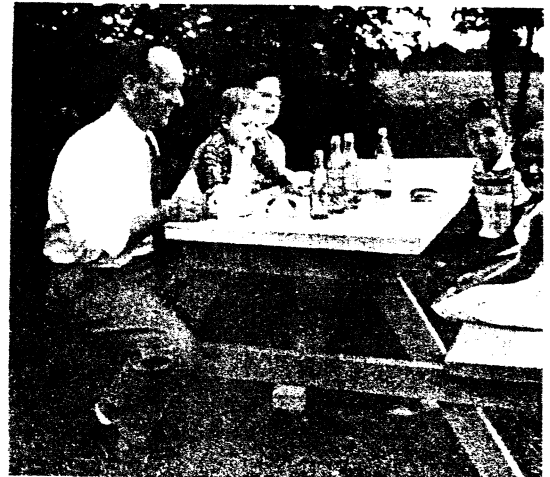
There was plenty of food to take care of the hungry appetites of young and old at the annual picnic. Helping behind the food counter are, l-r, Robert Mekemson (Occupancy), Kenny Miner (Engineering) and Malcolm Evans (Molding).



The finish line to a group of children in a pie-on-spoon race.



Songstress Judy Nicols and her guitar captivated the interest of the youngsters as she thrilled them with her renditions of folk songs and ballads.



Enjoying lunch at one of the new picnic tables at Employees' Park is Wes Frels (l) (Production Control), his wife and youngsters.

SHEAFFER'S

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EDITOR - - RAY PETERSON

SHEAFFER WOMEN BOWLERS PLACE IN STATE TOURNEY

Sheaffer's women bowlers collected their share of prizes in the State Bowling Tournament held last Spring, according to the final results just announced by the tournament committee.

In the team events, the Parisian team finished fifth in Class B; the W. A. Sheaffer Pen Co., third in Class D; Sheaffer Shipping, first in Class E. Sheaffer's Shipping team also rolled the second high team score.

Sheaffer members of the Parisian team included Betty Chock (Sales), Lorena Wilcox (Gold Nib), Darlene Cornell Davis (Patent Research) and Irma Terry (Pencil).

The W. A. Sheaffer Pen Co. team was made up of Lorene Clark (Pencil), Sally Koellner (Metal Fab), Pat Moeller (Gold Nib), Wanda Cornell and Marie Smith.

The Shipping team included Mary Ussery (Advertising), Arletta Roxlau (Shipping), Betty Wegs (Plating) and Rose Ann Wiedel Phillips (Shipping).

Individual winners in the doubles event were Darlene Cornell Davis and Betty Chock, Sally Koellner and Irma Terry, Wanda Cornell and Lorene Clark.

Prize money in the singles matches went to Lorena Wilcox, 26th in Class A; Darlene Cornell Davis, 109th in Class A; Betty Chock 29th in Class B; Dorothy Hoinig (Accounting), 139th in Class B; Marie Smith, 89th in Class C; Irma Terry, 170th in Class C; Sally Koellner, 16th in Class D; Osa Wilsey, 27th in Class D and Wanda Cornell, 122nd in Class D.

New Councilmen Are Elected For 1957-58

George Snyder (Service) was elected chairman of the WASPCO Council at the first meeting of the new Council for the 1957-58 term.

Carl Comstock (Gold Nib) was elected vice chairman and Billie Mitchell (Traffic), secretary-treasurer.

The newly elected members of the council who will serve until next June, together with the departments they represent are:

Desk stand—Clarence Crosley, Development—Gene Andres, Engineering—Powell Taapken, Gold Nib—Carl Comstock, Inspection—Harold Mehl, Maintenance—Paul Holterhaus, Metal Fab—Edith Trainer, Molding—Ivan Simmons, Occupancy—Ray Wilson, Office, first floor—Gladys Derr, Office, second floor—Joan Gross, Office, third and fourth floors—Billie Mitchell, Pen Assembly—Thomas Gilman and Dorothy Lamb, Pencil—Carl Hendricksmeier, Plastic Fab—Jim Howard, Plating—Joseph Peacock, Service—George Snyder, Shipping—Frank Collins, Skrip—Francis Schurk, Tool Room—William Stemple and Tool & Die—David Hauk.

Ft. Madison, Mt. Pleasant Field Boys Baseball Teams

Sheaffer's Mt. Pleasant and Ft. Madison plants are fielding baseball teams in the boys' league this season with the help of some of the baseball-minded employees.

At Mt. Pleasant, Herb Braise and William Trout are managing the Sheaffer entry in the Jaycees' boys baseball league which is headed by another Mt. Pleasant employee, Dick Higgins. And three other employees of the Fineline plant are handling rival teams in the league. Harry Ross is manager of the Brau Pharmacy team while Bob Hummell has taken over the managerial chores for the Mt. Pleasant Ready-Mix nine.

Ed Lanferman is helping out with the umpiring chores as well as the practice sessions of the boys' league at Rome, just outside of Mt. Pleasant.

Sheaffer's team in the Ft. Madison "Teener League" was managed single-handed in the first half of the season by Larson Watts (Purchasing). The managerial chores for the second half are being handled by Oliver Schmidt and Kenny Mason (Drafting).

Service Anniversaries

— 20 YEARS —

John Hauck—Gold Nib

— 15 YEARS —

Loretta Wilkens—Pen Assembly
Onyx Fogeland—Inspection
Ruth Lamborn—Service
Irma Felgar—Plastic Fab
Ernest Stenger—Occupancy
Orville Richardson—Pencil
A. H. Krueger—Pencil
Richard Mansheim—Development
Tom Berstler—Tool Room
Charles Campbell—Plating
Leo Zumdomc—Plating
William Casady—Gold Nib
Frank Worden Sr.—Service
Floyd Murphy—Pen Assembly
Robert Johnson—Maintenance

— 10 YEARS —

Elma Fruehling—Skrip

— 5 YEARS —

Joy Ball—Pen Assembly
Helen Martinez—Engineering
Shirley King—Engineering
Jeannette Williamson—Pen Assembly
Geneva Tutwiler—Molding
Rose Phillips—Shipping
Leland Scofield—Sales

Ideas On Goderich Plant Park Are Being Solicited

Suggestions for an employees' recreational park adjoining the Goderich plant is being studied by the Activities Committee and the management.

The proposed park site is located just west of the Canadian plant and extends 300 yards along the highway that passes in front of the plant and 400 yards back from the highway. The Activities Committee has received a number of suggestions on the make-up of the recreational park. Included among these suggestions were a pitch and putt golf course, a picnic area and a lawn bowling green.

In addition to improving the area through landscaping, the park would provide a recreational area for the plant's employees at noon and after working hours.

The Activities Committee is still open for suggestions on the park and all employees are urged to submit their ideas for consideration.

GOLF TOURNEY:

**Digit Diggers Dig Divots
And Divvy Dough In 7th
Accounting Invitational**

Favored by fair skies and ideal golfing weather, a field of 31 hopefuls turned out for the seventh annual Accounting Dept. invitational golf tournament at the Elks' Fairview course in Keokuk.

Kermit Ruppenkamp (Finance), John McCabe (Purchasing) and Lyle Omdahl (Accounting) finished in a three way tie with net 66s. After playing three additional holes before finally breaking the deadlock, Kermit, with a 17 handicap, emerged with a winner. John, with a 14 handicap was second and Lyle, with a 21 handicap, third. Harry Emerson (Purchasing), with an 11 handicap, posted a net 68 for fourth place and president W. A. Sheaffer II, with a 12 handicap, had a net 69. Merchandise certificates totaling \$40 were split among the winners.



Preparing to hole out, Jim Schier (Research & Development) carefully lines up the ball with the cup.



Jay Reimers (Sales) knocks ones across the water hole to the third green at the Elks' Fairview course at Keokuk.



In the rough in search of a lost ball are Lyle Omdahl (l) (Accounting) and Charley Rupert (r) (International).



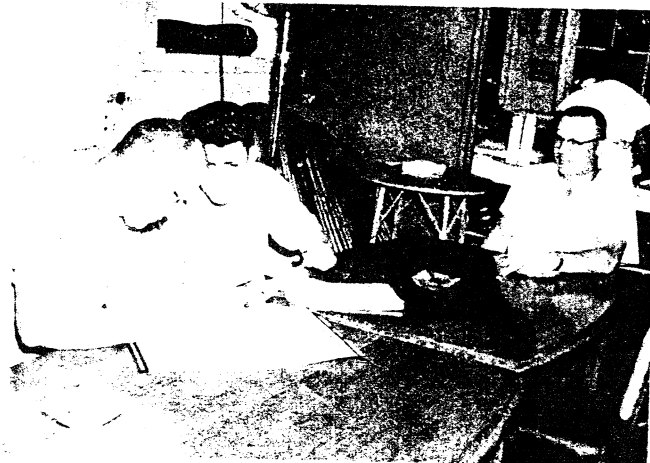
Vice-president John D. Sheaffer chips up on the green on the final leg of the tournament.



Gordon Lane (Accounting) misses a short putt on the number three green during the annual Accounting Dept. tournament.



John McCabe (Purchasing) displays the putting form that helped him finish in second place.



Jim Teast (r) (Accounting), general chairman of the annual tournament, goes over the scores with Babe Serangali (Center) (Credit) while Basil Huston (r) (Mt. Pleasant) waits to learn how he finished.



Waiting their turn to tee off are Jack Finlay (l) (Traffic) and Jay Reimers (r) (Sales).

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PRIZE WINNERS AT ANNUAL PICNIC ARE ANNOUNCED

Bernard Maynard (Plastic Fab) and Frank Griswold (Gold Nib) were the winners in the horseshoe tournament at the annual Sheaffer Employees' picnic at the Sheaffer park.

The team of Harold Pratt (Testing) and Leslie Burfford (Molding) were runners-up while Jack Richmond (Tool Room) and Frank Davis (retired) were third-place finishers.

Winners of \$5 each in the door prize drawing were Roberta Smith (Traffic), Harold Orr (Occupancy), Walter Auge (Occupancy), and Mrs. Frederick Strunk (Payroll). The lucky tickets were drawn every hour and the winners were announced over the public address system.

Bob Hejkal (Engineering) and Dutch Anderson (Works Managers' Office) served as co-chairmen of the picnic.



Comedian Norman Wisdom, British film star, got a timely assist from Don Wylie (l), managing director of the W. A. Sheaffer Pen Company of England, during the recent Herts Youth Festival. The J. Arthur Rank organization star, called upon to sign autographs for fans, discovered he had no pen with him. Luckily Don, who comes from Norman's hometown of Barnet, was on hand to loan the comedian his personal Sheaffer pen for a four-hour autograph session.

On The Cover



Pretty as a picture is Susie Kincaid (Services) as she waves to the crowds along the route of march in Ft. Madison's Fourth of July parade. Later Susie competed at Riverview Park for the title of Aqua Queen under the sponsorship of the Activities Committee.

YOU DON'T HAVE TO BE A PRO TO WIN A PRIZE IN ANNUAL SNAPSHOT CONTEST

Perhaps you've never won a prize before but don't let that discourage you from submitting one or more snapshots in the Fifth Annual Vacation Snapshot Contest now underway.

Everyone has a chance to win and most of the winners in each year's contest are entering the winner's circle for the first time. And because the contest is open only to Sheaffer employees, you stand an even better chance of winning one of the prizes being offered to the lucky winners.

First prize in the black-and-white snapshot division will be two shares of the company's class B voting stock while the second prize winners will receive a \$10 check and the third prize winner a \$5 check. The same stock and cash prizes will be offered to winners in the colored snapshot class. In addition there will be five honorable mentions in each division. The Activities Committee will do the judging.

Here is all you have to do to be eligible to win a prize:

1. Enter one or more pictures before Aug. 31. Pictures must be taken by the employee this year, and must be at least two and one-half inches square or larger.
2. Write your name and department on a slip of paper and attach it with a paper clip to the entry. Do not write your name on the picture itself.
3. Send the pictures to the Public Relations Dept.

After the judges have made their selections from the snapshots submitted, all pictures will be returned promptly to their owners. The winners will be announced in the September issue of the Review which will also carry the winning snapshots.